

### CyRAQ® 1000 Sunlight-Readable Outdoor Digital Display Benefits

Now you can take advantage of the benefits of digital signage in outdoor settings winter, spring, summer, and fall. Digital displays draw roughly 10 times the attention of static signs. So utilize the impact of motion and sound to make your messages come alive!

- Deliver targeted promotions at the right time and place
- Update your message instantly; no need to wait for a printer
- Personalize your communications on a one-to-one basis
- Communicate critical information in severe environments
- Build your brand and generate more repeat business
- Engage your customers and reduce perceived wait times
- Provide compelling content to enhance the customer experience
- Use day-parting to schedule special offers based on the time of day
- Promote a wide variety of overstocked and high-margin products
- Create a new revenue stream by accepting ads from your suppliers
- Target high ROI applications to increase sales and profits

Single or multiple LCDs can be installed on a pedestal, wall, or custom mounting stand in landscape or portrait orientation. Multiple displays can be combined to present a common image in video-wall applications. Call for details.



Visit us at Booth #1298  
 April 8-10, 2010  
 Orange County Convention Ctr  
 Orlando, FL

Visit us at Booth #333  
 April 14-15, 2010  
 Mandalay Bay Convention Ctr  
 Las Vegas, NV



**CyberResearch, Inc.**  
 25 Business Park Drive • Branford, CT • 06405  
 Toll-Free 1.800.341.2525 • Phone 203.643.5000 • Fax 203.643.5001  
[www.cyberresearch.com](http://www.cyberresearch.com) • [www.cyraq.com](http://www.cyraq.com)

## Outdoor All-Weather Sunlight-Readable 23", 32", and 40" Digital Signage Displays

# Outdoor All-Weather Sunlight-Readable 40" Digital Information Display

CyRAQ® 1000

## Introducing the CyRAQ 1000

The new CyRAQ 1000 series of digital information displays has been developed to meet the need for a reliable cost effective LCD display solution for use in all-weather outdoor video and digital signage applications.

For more than 25 years, CyberResearch has built rugged industrial computers and LCD displays. Our products are used by most Fortune 500 companies as well as universities, government, and military worldwide. Our specialty is providing rugged LCD displays for severe industrial environments such as manufacturing, R&D labs, off-shore oil drilling, marine, process control, and nuclear power plants. Over the years, we have learned to build high-performance cost-effective displays that stand up to the most demanding temperatures and weather conditions.

CyRAQ 1000 40-inch LCDs achieve extremely clear, sharp, high contrast images by utilizing *AR-Bonding*™. CyberResearch pioneered display enhancement in the industrial field to reduce excessive light reflections, which can cause a standard LCD to appear washed-out when viewed in direct sunlight. *AR-Bonding* also provides extra mechanical support to the LCD and completely eliminates air-gap glass fogging due to condensation.

CyRAQ 1000 dynamic digital displays work under any standard Windows® or Mac® operating system. CyRAQ 1000 displays accept HDMI, DVI, and other popular inputs. Visit [CyRAQ.com](http://CyRAQ.com) for details.

## Features

- Crystal-clear sunlight-readable LCD
- 1080p for high-definition video
- Integral video wall functionality
- Landscape or portrait mounting
- Easy-to-service modular construction
- Waterproof quick-disconnect connectors
- All-season thermal management
- Energy-efficient green design
- Rugged 304 stainless-steel enclosure
- Vandal-resistant shield optional

## Models

- **CyRAQ 1040, FHD:**  
40" outdoor digital information display, 1080p resolution (full high definition)
- **CyRAQ 40 indoor models** also available
- **New 32" PzABox wall-mount indoor/outdoor display**
- **New 23" PzABox wall-mount indoor/outdoor display**
- **Built-in media players and PCs optional**
- **Custom engineered solutions built to order**

*Highest Quality Sunlight-Readable Image  
Rugged 304 Stainless Steel Enclosure  
All-in-One Outdoor Display Solutions*



Applications



**PZA  
BOX™**

PzABOX™ LCD  
1080p Full Hi Def



- Sunlight-readable display with energy-efficient LED backlight
- Vandal-resistant stainless steel slim low-profile enclosure

Toll-Free 1.800.341.2525 • Phone 203.643.5000 • Fax 203.643.5001 • [www.cyraq.com](http://www.cyraq.com) • [sales@cyberresearch.com](mailto:sales@cyberresearch.com)

**CyberResearch inc.**  
Providing solutions for more than 25 years

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